



FOR IMMEDIATE RELEASE

## Business Email Fraud / Business E-mail Compromise

Business Partners,

Recently, financial damage caused by business email fraud has increased significantly worldwide. In light of these circumstances, please take the following precautions into consideration.

### Business Mail Fraud

Business mail fraud (Business E-mail Compromise) is a type of scam targeting companies who conduct wire transfers and have suppliers abroad. Corporate or publicly available email accounts of executives or high-level employees are either spoofed or compromised through keyloggers or phishing attacks resulting in hundreds of thousands of dollars in losses.

### Primary tool of business mail fraud

There are many cases in which remittance is made to an account that is not legitimate.

#### *Top scenarios:*

- Fake announcement of changing a bank transfer account, and sending falsified invoices
- Impersonation of business owners or managers
- Abuse stolen mail / email accounts
- Impersonation of outside prestigious authorized third parties (lawyers, etc.)
- Information fraud for fraud preparatory actions

### Measures to prevent damage

If you receive any important money-related communication such as a transfer account information change, please call Mimaki immediately to confirm the authenticity of the communication.

If you receive a different communication method than normal, please call us immediately. In doing so, please call your normal Mimaki point of contact and do not respond to the email.

If you have any further questions, please let us know.

We would like to express our sincere gratitude for your continued support

Best Regards,  
Mimaki USA, Inc.

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